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**SUPPLIER SELECTION APPROACH WITH VIKOR METHOD COMBINED WITH ENTROPY
WEIGHT METHOD**

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ABSTRACT

Supplier selection and evaluation method is one in all the most important variables, that includes a direct impact on the performance of any organisation. As the organization becomes more worried about their suppliers, the direct and indirect consequences of poor decision making can become additional requirement for them. The nature of this decision is typically complicated and unstructured. On the otherhand, supplier's choice decision-making downside involves trade-offs among multiple criteria that involve each quantitative and qualitative factors, which can even be conflicting. The sole of this paper is to find a good approach of assignment weights to criteria in absence of decision maker's preference in Multi Criteria deciding issues. The VlseKriterijumska Optimizacija I Kompromisno Resenje (VIKOR) method combined to Entropy Weight method is presented to solve the MCDM problem. A numerical example is evakuated as an application of the proposed method.

Keywords: *VIKOR Method, Entropy Method, Supplier Selection, Multiple Criteria Decision Making (MCDM)*

INTRODUCTION

Supplier choice drawback has become one in every of the foremost necessary problems for establishing a good offer chain. It become one in every of the most important topics in production and operations management literature. The main objective of provider choice method is to scale back purchase risk, maximize overall value to the purchaser, and develop closeness and long-term relationships between buyers and suppliers. The getting manager should

apprehend an appropriate technique, then use the best method from the different types to select the right supplier. Thus one in every of the necessary getting choices is that the choice and maintenance of a competent cluster of suppliers. Selecting an honest set of suppliers to figure with is crucial to a company's success.

Supplier choice may be a multiple criteria deciding (MCDM) drawback that is littered with many conflicting factors. The benefit of

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MCDM techniques is that they contemplate each qualitative parameter further because the quantitative ones. MCDM includes many solution techniques such as Simple Additive Weighting (SAW), Weighting Product (WP) [4], and Analytic Hierarchy Process (AHP) [5]. In this paper a new personnel training selection problem existed in a multi-national company is presented. The technique named *VlseKriterijumska Optimizacija I Kompromisno Resenje* in Serbian (VIKOR) is applied to rank the suppliers. The VIKOR methodology was developed for multi-criteria optimisation of advanced systems [7]. This methodology focuses on ranking and choosing from a collection of alternatives, and determines compromise solutions for a retardant with conflicting criteria, which may facilitate the choice manufacturers to achieve a judgment. Here, the compromise answer can be a potential resolution that's that the closest to the proper associate degree a compromise implies that an agreement established by mutual concessions. An Entropy Weighting (EW) method is introduced for the criteria of selection.

LITERATURE SURVEY

Selection of supplier is one of the most critical activities performed by the organization because of its strategic importance. The selection process is based on their earlier performance records. Current evaluation methods show that they are all less objective and lack accurate data processing. Traditionally used evaluation methods are based on various characteristics

of good supplier measurement criteria's such as cost, quality, delivery and warranty. Grey relation is also a decision making method used under uncertainty conditions it is found to be a superior comparable approach even if small information and determine rank of the suppliers. Supplier selection problem can be solved using mathematical problem linear and nonlinear programming. For new supplier evaluation, it is very convenient to perform overall measurement based on each enterprise requirements. Supplier selection is done basing on the overall performance measure of all the suppliers. This method will significantly reduce the acquiring cost and increase the production proficiency and overall competitiveness.

The nature of supplier selection is an intricate multi criteria problem include both quantitative and qualitative factors which may be in conflict and may also be uncertain. The VIKOR method was developed to solve multi criteria decision making problems with inconsistent and different criteria's such as product quality, on-time delivery, price (or) cost, suppliers technological level and flexibility. The decision maker needs a solution that is the closest to the ideal and alternatives are evaluated according to the criteria's. In this paper linguistic values are utilized to assess the evaluations and weights for these criteria's. These linguistic ratings can be expressed in trapezoidal or triangular fuzzy numbers. This method is extremely adaptable and not only enable us to determine the outranking order of suppliers,

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additionally evaluate and rate the suppliers. These ratings can be used in combination with mathematical programming and different methods to deal with supplier selection in multi sourcing conditions. The entropy weight method was firstly introduced from thermodynamics to information systems. The uncertainty of signals in communication processes is called ‘information entropy’. The lower is the information entropy, the higher is the weight.

METHODOLOGY PROPOSED

In this paper, the weights of each criterion are calculated using Entropy method. After that, VIKOR is utilized to rank the alternatives.

Entropy method to determine the weight of each indicators

In most of MCDM problems is required to have the relative importance of the criteria. This relative significanceshows the importance of each criterion in regardto other criteria for decision making. There are two different methods to acquirethese weights: subjective and objective weights one of the most appropriatemethods to obtain the relative significanceis entropy. Entropy weights are the measures of uncertainties in the information formulated using probability theory and this information content in the attribute values of the alternatives, evaluating each attributes usefulness in detecting differences in the data

Step - I: Calculate p_{ij} (the i^{th} schemes j^{th} indicator values proportion).

$$p_{ij} = \frac{x_{ij}}{\sum_{i=1}^m x_{ij}}$$

r_{ij} is the i^{th} schemes j^{th} indicator value

Step - II: Compute e_j value by using formula

$$e_j = -k \sum_{i=1}^m p_{ij} \cdot \ln p_{ij}$$

Where

$$k = \frac{1}{\ln m}$$

m is the number if assessment schemes.

Step - III: Caluculate weight w_j (j^{th} indicators weight)

$$w_j = \frac{1 - e_j}{\sum_{j=1}^n (1 - e_j)}$$

n is the number of indicator, and $0 \leq w_j \leq 1$,

In entropy method, the smaller the indicators entropy value e_j is, the bigger the variation extent assessment value of indicators is, the more the amount of information provided, the greater the role of the indicator in the comprehensive evaluation, the higher its weight should be.

VIKOR Method

The VIKOR method introduced by Opricovic in 1998 is an effective technique in multi criteria decision making (MCDM) which is made from the compromise programming method in solving problems with inconsistent criteria. This method lies in significant the positive and negative ideal solution. The positive ideal solution shows the alternatives with highest value while the negative ideal solution means the

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alternatives of lowest values. It provides a maximum group utility for the majority and a minimum of individual regret for the opponent. The compromise solution is a practical solution which is closest to the positive ideal solution and farthest from the negative ideal solution.

CONCLUSIONS

(i) Supplier selection is a broad comparison of suppliers utilizing a typical arrangement of criteria and measures to recognize suppliers with the highest potential for meeting a firm's needs consistently and at a satisfactory cost. Selecting the right suppliers much reduces the purchasing costs and improves corporate competitiveness, therefore supplier selection one of the most important decision making problems.

(ii) Supplier selection is considered as a key problem that is generally considered as an MCDM. The planned analysis work has focused on problems and complexities in applying VIKOR methodology to planet issues like provider choice issues in provide chain management.

(iii) The VIKOR method with Entropy method, VIKOR Method supports subjective and objective weights, where subjective weights are obtained directly from the decision makers while objective weights are determined based on Entropy method. Finally, proposed a numerical example to illustrate an application of the proposed method. The results may vary with respect to expert opinions.

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Step - I: The structure of matrix

D =

	X ₁	X ₂	...	X _j
A ₁	X ₁₁	X ₁₂	...	X _{1j}
A ₂	X ₂₁	X ₂₂	...	X _{2j}
.
.
A _i	X _{i1}	X _{i2}	...	X _{ij}

Step - II: Assign weights to each indicators to entropy method which is introduced each indicators weights.

Step - III: Make indicators value being dimensionless, establish decision-making matrix.

The cost type indicators:

$$V_{ij} = \left(\frac{\min x_{ij}}{x_{ij}} \right)$$

The benefit type indicators:

$$V_{ij} = \left(\frac{x_{ij}}{\max x_{ij}} \right)$$

Step - IV: Calculate each indicators positive ideal solution and negative ideal solution

$$f_i^+ = \left[\left(\max f_{ij} \mid i \in I_2 \right), \left(\min f_{ij} \mid i \in I_1 \right) \right]$$

$$f_i^- = \left[\left(\min f_{ij} \mid i \in I_1 \right), \left(\max f_{ij} \mid i \in I_2 \right) \right]$$

I₁ is a benefit type indicator set, I₂ is a cost type indicator set

Step - V: Calculate the utility measure and regret measure for all the alternatives.

(a) Utility measure

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$$S_i = \sum_{j=1}^n (w_j (f_i^+ - f_{ij}) / (f_i^+ - f_i^-))$$

(b) Regret measure

$$R_i = \max \left[\left(w_j (f_i^+ - f_{ij}) / (f_i^+ - f_i^-) \right) \right]$$

Step - VI: Calculate the value of VIKOR index for each alternative

$$Q_j = v(S_i - S^*) / (S^- - S^*) + (1 - v)(R_j - R^*) / (R^- - R^*)$$

Where $S^* = \min S_j$, $S^- = \max S_j$, $R^* = \min R_j$, $R^- = \max R_j$, Usually, the value of v is taken as 0.5. However, v can take any value from 0 to 1.

Step - VII: Calculate the value of VIKOR index for each alternative, according to S, R and Q separately to rank the schemes, we get 3 rank tables.

For given attribute weights, propose a compromise solution, alternative A_1 , which is the best ranked by the measure Q, if the following two conditions are satisfied:

Condition 1: ‘Acceptable advantage’ $Q(A_2) - Q(A_1) \geq (1/(N-1))$

A_2 is the second best alternative in the ranking by Q

Condition 2: Acceptable stability in decision making. Alternative A_1 must also be the best ranked by S and/or R. This compromise solution is stable within a decision-making process, which could be: voting by majority rule.

(when $v > 0.5$ is needed) or “by consensus” (when $v = 0.5$) or “with veto” (when $v < 0.5$). If one of the conditions is not satisfied, then a set of compromise solutions is proposed, which consists of: –

Alternatives A_1 and A_2 if only condition 2 is not satisfied.

Alternatives A_1, A_2, \dots, A_m if condition 1 is not satisfied;

A_m is determined by the relation $Q(A_m) - Q(A_1) \geq (1/(N - 1))$ for maximum M (the positions of these alternatives are “in closeness”).

NUMERICAL ILLUSTRATION

A numerical example to illustrate as an application of the proposed method in the previous section. For a company that wants select its supplier, there are four supplier’s S_i ($i=1,2,3,4$) selected as alternatives against five attributes Q_j ($j=1,2,3,4,5$) suppose the following criteria and characteristics as the most important items to focus: Price (Q_1), Product Quality (Q_2), Delivery

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Time (Q₃), Service Quality (Q₄), Reputation Risk (Q₅). Q₂, Q₃, Q₄ are the benefit attributes and Q₁, Q₂ are the cost attributes the smaller value being better.

Table 1: The Value of Criterion

Selection Criteria →	Q ₁	Q ₂	Q ₃	Q ₄	Q ₅
Alternatives ↓					
Supplier 1	95	55	70	90	90
Supplier 2	90	90	85	85	80
Supplier 3	85	69	90	85	80
Supplier 4	85	83	85	80	60

Table 2: Criterion Parametric values

Selection Criteria →	Q ₁	Q ₂	Q ₃	Q ₄	Q ₅
Alternatives ↓					
Supplier 1	95	55	70	90	90
Supplier 2	90	90	85	85	80
Supplier 3	85	69	90	85	80
Supplier 4	85	83	85	80	60
$\sum_{i=1}^m x_{ij}$	355	297	330	340	310
$\sqrt{\sum_{i=1}^m x_{ij}^2}$	177.69	150.91	165.68	170.15	156.52

Table 3: Normalized Matrix

SC →	Q ₁	Q ₂	Q ₃	Q ₄	Q ₅
A ↓					
Supplier 1	0.5346	0.3644	0.4225	0.5290	0.5750
Supplier 2	0.5065	0.5964	0.5130	0.4996	0.5111

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Supplier 3	0.4784	0.4572	0.5432	0.4996	0.5111
Supplier 4	0.4784	0.5500	0.5130	0.4702	0.3833

Table 4: Proportional Matrix A

SC →					
A ↓	Q ₁	Q ₂	Q ₃	Q ₄	Q ₅
Supplier 1	0.2676	0.1852	0.2121	0.2647	0.2903
Supplier 2	0.2535	0.3030	0.2576	0.2500	0.2581
Supplier 3	0.2394	0.2323	0.2727	0.2500	0.2581
Supplier 4	0.2394	0.2795	0.2576	0.2353	0.1935
$\sum_{i=1}^n (p_{ij} \cdot \ln p_{ij})$	-1.3852	-1.3695	-1.3820	-1.3854	-1.3760
k	0.7213	0.7213	0.7213	0.7213	0.7213
e _j	0.9992	0.9879	0.9969	0.9994	0.9926

Table 5: Proportional Matrix B

e _j	e ₁	e ₂	e ₃	e ₄	e ₅
	0.9992	0.9879	0.9969	0.9994	0.9926
d _j = 1 - e _j	0.0008	0.0121	0.0031	0.0006	0.0074
$w_j = \frac{1 - e_j}{\sum_{j=1}^n 1 - e_j}$	0.0325	0.5052	0.1279	0.0260	0.3083
Weight	w ₁	w ₂	w ₃	w ₄	w ₅

Table 6: Weight Normalized Matrix

SC →					
A ↓	Q ₁	Q ₂	Q ₃	Q ₄	Q ₅
Supplier 1	0.8947	0.6111	0.7778	1.0000	0.6667

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Supplier 2	0.9444	1.0000	0.9444	0.9444	0.7500
Supplier 3	1.0000	0.7667	1.0000	0.9444	0.7500
Supplier 4	1.0000	0.9222	0.9444	0.8889	1.0000

Table 8: Positive & Negative Ideal Solutions

F*	1.0000	1.0000	1.0000	1.0000	1.0000
F-	0.8947	0.6111	0.7778	0.8889	0.6667

Table 9: Utility & Regret Measure

SC →					
A ↓	$(w_i (f_i^* - f_{ij}) / (f_i^* - f_i^-))$				
Supplier 1	0.0325	0.5052	0.1279	0.0000	0.3083
Supplier 2	0.0172	0.0000	0.0320	0.0130	0.2313
Supplier 3	0.0000	0.3031	0.0000	0.0130	0.2313
Supplier 4	0.0000	0.1010	0.0320	0.0260	0.0000

Table 10: The Evaluation Value of Each Supplier

Si	0.9740	0.2934	0.5474	0.1590
Ri	0.5052	0.2313	0.3031	0.1010
Qi	1.0000	0.2436	0.4883	0.0000

Table 11: Rank the Supplier by VIKOR

	Supplier 1	Supplier 2	Supplier 3	Supplier 4
Si	4	2	3	1
Ri	4	2	3	1
Qi	4	2	3	1

According to condition 1

$$Q(A_2) - Q(A_1) \geq (1/(N-1))$$

$$0.2436 - 0 \geq (1/(4-1))$$

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$0.2436 < 0.333$ (not satisfied)

According to condition 2

$$Q(A_m) - Q(A_1) \geq (1/ (N - 1))$$

where, m_i = Initial mass and m_f = Final mass

$$1.0000 - 0 \geq (1/ (4-1))$$

$1 > 0.333$ (satisfied)

So the final ranking of the supplier according to VIKOR method ombined with entropy weight based model is $S_4 > S_2 > S_3 > S_1$.