

Dr. ANSHUL VERMA

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Career Objective

My objective as a teacher is to motivate my students to develop their own learning interests and critical thinking—to establish a learner-centered environment in the classroom.

Resume Summary

- Working with S. P. Jain Institute of Management & Research, Mumbai one of the top 5 business schools of India as Associate Professor.
- Work experience of more than a decade with BIMTECH, one of the top business schools of India in Teaching, Training and research in Finance and Accounting.
- Trainer on CAPSTONE® Business Simulation since last five years.
- Taught students coming on exchange partners from Austria, France, Germany and other countries.
- Regularly taking sessions in Management Development Programmes with PMI, NTPC, I&LFS, Goldman Sachs-ISB and many more.
- Guided participants of Goldman Sachs-ISB-BIMTECH Women Entrepreneurs programme for preparation of Business Plan.
- Regularly attending Conferences, Seminars and Workshops for knowledge and skill enhancement.
- Actively engaged in Students Mentoring
- Written some books and research papers in Indian as well as International journals.

Work Experience

[January 2014 – Present]

Associate Professor &

Associate Programme Head-PGEMP Programme

Organisation

S. P. Jain Institute of Management & Research,
Mumbai

Programmes Taught

- Post Graduate Diploma in Management(PGDM)
- Post Graduate Programme in Management(Executive)(PGPM-Ex)
- Post Graduate Executive Management Programme(PGEMP)
- Post Graduate Programme-Development Management(PGP-DM)
- Family Managed Business Programme

Work Profile

- Teaching, Training and Research in the field of Finance and Accounting.
- Associate Programme Head, Post Graduate Executive Management Programme
- Member, Digital Strategy Team
- Professor-in-charge, B-School Competitions
- Professor-in-charge, Knowledge Resources
- Co-Professor – in – charge, Finance Conclave Committee
- Co-Professor – in – charge, Centre for Financial Studies and Analytics

Courses Taught

- Financial Accounting
- Cost Management
- Decision Making through Simulation
- Derivatives and Risk Management
- Corporate Finance
- Finance for NGOs
- Advanced Cost Management

[January 2010 – December 2013]

Associate Professor

Organisation

Birla Institute of Management Technology,
Greater Noida.

Programmes Taught

- Post Graduate Diploma in Business Management
- Post Graduate Diploma in International Business
- Post Graduate Diploma in Retailing and Merchandising Management

Work Profile

- Teaching, Training and Research in the field of :-
 1. Capstone Business Simulation
 2. Financial Accounting
 3. Financial Management
 4. Financial Derivatives and Risk Management
 5. Managerial Accounting
 6. Strategic Finance
- Member, Editorial Board – South Asian journal of Business and Management Cases, Published by SAGE.
- Member, Editorial Board – Journal of Insurance & Risk Management.
- Member, Editorial Board – Indian Retail Review
- Prof.-in-charge – Alumni Activities
- Prof. – In-Charge – Committee for NBA Accreditation.

[August 2004- December 2009]

Assistant Professor

Organisation

Birla Institute of Management Technology,

Greater Noida.

Programmes Taught

- Post Graduate Diploma in Business Management
- Post Graduate Diploma in International Business
- Post Graduate Diploma in Retailing and Merchandising Management

Work Profile

- Teaching, Training and Research in the field of :-
 1. Financial Accounting
 2. Financial Management
 3. Financial Derivatives and Risk Management
 4. Managerial Accounting
- Member, Editorial Board – Journal of Insurance & Risk Management.
- Member, Editorial Board – Indian Retail Review
- Prof.-in-charge – Alumni Activities
- Coordinator for Admissions.

[August 2002 – July 2004]

Research Fellow

Organisation

Birla Institute of Management Technology,
Birla Academy of Art and Culture,
New Delhi

Work Profile

- Teaching and Research in the field of :-
 1. Financial Management
 2. Accounting
 3. Financial Derivatives
 4. Risk Management
- Member, Editorial Board – Journal of Insurance & Risk Management.

Qualifications

[June 2004 – September 2008]

Ph. D.

Institution

Applied Business Economics, Faculty of Commerce
Dr. B.R. Ambedkar University, Agra.

Topic

"A Critical Analysis of Performance and Progress of HDFC bank since its inception"

[June 2002 – March 2004]

Ph. D.

Institution

Faculty of Management,
Dr. B.R. Ambedkar University, Agra.

Topic

"Credit Risk Management by Financial sector in India with special reference to Indian Commercial Banks since 1991 Economic Reforms"

[2000 - 2002]

M.A.- Economics

Institution

Dr. B.R. Ambedkar University, Agra.

[2000 - 2002]

Institution

PGDBM-Finance

Birla Institute of Management Technology,
New Delhi.

[1997-2000]

Institution

BBA-Marketing

Institute of Management Education, Ghaziabad.
Ch. Charan Singh University, Meerut**Ph. D. Guidance**

- Recognised Guide of M. L. Sukhadia University, Udaipur in Faculty of Management.
- Guiding Ph. D. to candidates with following details:

| S. No. | Name of Candidate | Topic of Research |
|--------|--|---|
| 1. | Anant Jyoti Badgaiyan Ph. D. Awarded | Analysis of Consumers' Impulsive Buying Behaviour in Electronic Consumer Durable Industry: A study in National Capital Region |
| 2. | Prashant Dev Yadav | Measuring effectiveness of Microfinance in Inclusive Growth of India: A study of National Capital Region" |
| 3. | Nitin Tripathi | Managing work and personal life-An empirical study of Dealers and Distributors of Consumer Durable Goods in NCR. |
| 4. | Ashutosh Bansal | Foreign Exchange Risk involved in Practices by Indian Importers and Exporters: A study of Delhi-NCR |

Books

- "Foreign Exchange Risk Management System: An Indian Perspective" published by Har-Anand Publications, 2011.
- "Human Values and Professional Ethics", published by Wisdom Publications, 2012.
- "Mergers and Acquisitions: Problems and prospects in India", Lambert Academic Publishing, Germany, 2014.
- "Corporate Finance: Theories and Applications", in process of publication in 2015.

Edited Books

- "The Odyssey- an endless Journey"- Coffee Table Book published by BIMTECH, 2011.
- "Spark- The journey of a Transformational Experience", published by BIMTECH, 2012.

Research Papers & Case Studies**International Publications:**

- "Kesineni Tours and Travels", Emerald Emerging Markets Case Studies, 2012
- Verma, A., & Dave, K. (2013). Challenges for entrepreneurs in micro enterprise sector: a study of selected clusters of Western Uttar Pradesh, India. Journal for Global Business Advancement, 6(3), 245-264.
- Badgaiyan, A. J., & Verma, A. (2014). Intrinsic factors affecting impulsive buying behaviour— Evidence from India. Journal of Retailing and Consumer Services, 21(4), 537-549.
- Badgaiyan, A. J., & Verma, A. (2014). Does urge to buy impulsively differ from impulsive buying behaviour? Assessing the impact of situational factors. Journal of Retailing and Consumer Services, 22(1), 145-157.
- Ray, K. K., Verma, A., Sharma, R., Kaur, K., & Kumar, S. (2014). SHG Bank Linkage: Lending a Helping Hand?. Vision: The Journal of Business Perspective, 18(3), 245-250.

- Badgaiyan, A. J., & Verma, A. “Impulsive Buying Tendency: Measuring important relationships with new perspective and an indigenous scale”- Accepted for publication in IIMB- Management Review.

National Publications:

- A research paper titled “IPR issues in Software Industry” published in Volume 6, No. 1 January – June, 2004 issue of “Business Perspectives”.
- Research paper titled “A Critical Analysis Of Current Users' Acceptance Of On-line Banking In India” published in Golden Research Thoughts, Volume 3, Issue 3-2013.
- Research paper titled “Economic Problems in India and Remedies” published in Golden Research Thoughts, Volume 3, Issue 4-2013.

Newspaper and Magazine Articles

- “Banking on Insecurity”, Published in Indian Express dated March 11, 2014, Page 11.
- “Corporate Disclosures-Status in India”, Published in Efinancial Conect Magazine, January 2015 issue.

Research Papers Presented

- Research paper titled Challenges for Entrepreneurs in Micro Enterprise Sector: A study of selected clusters of Western Uttar Pradesh, India presented at 9th Annual World Congress of Academy for Global Business Advancements (AGBA) held at Ajman University of Science and Technology UAE on March 19-21, 2012.
- A Paper titled “Intellectual Property Rights in Software Industry-A Strategic Role” was presented on February 7th, 2004 in the National Conference at SPCJ institute of Management, Dr. B. R. Ambedkar University, Agra

Projects Undertaken

- Project of MODROBS with grant of Rs. 9,00,000/- received from AICTE as Project Director in 2013.

Management Development Programmes

- Conducted 3 days Management Development Programme on Investment Management as Programme Director at Power Management Institute, NTPC in year 2013.
- Conducted Sessions on Financial Management in Management Development Programme for NTPC executives from Eastern and Western Region in Year 2013
- Conducted sessions in Training Programme titled “Goldman-Sach-ISB 10,000 women Entrepreneur Programme” for training women entrepreneurs at Greater Noida and Agra for 6 batches in year 2011-2013 .
- Conducted sessions in MDP titled “Finance for Non-finance Executives” for Power Management Institute of NTPC in year 2012.
- Conducted one of the sessions in MDP titled “Finance for Non-finance Executives” for IL&FS Clusters in year 2010.
- Organised Three Days MDP as programme director on CAPSTONE Business Simulations in year 2010.

Key Administrative Contributions

- Headed the activity of shifting the campus of BIMTECH from New Delhi to greater Noida at both Planning and Execution level.
- Professor – in- Charge for Alumni Interface at BIMTECH.
- Member of Editorial Board of South Asian Journal for Business and Management Cases published by SAGE publications.
- Member of Editorial Boards of Indian Retail Review (A bi -annual journal of Centre for Retail, BIMTECH) and Journal of Insurance & Risk Management (A bi -annual journal of Centre for Retail, BIMTECH)
- Associated with Centre for Research at BIMTECH
- Academic administration experience of 4 years as Programme Coordinator for PGDM, Flagship programme of BIMTECH.
- Core team member for NBA process at BIMTECH
- Core team member of AMBA Accreditation Process
- Admission committee member: handling Marketing activities, business development, policy matters and conducting group discussion and personal interviews.
- Very active in organising events, conferences, workshops, seminars and panel discussions.
- Played key role in organising Indian Finance Summit, 2009 and CFO Roundtable , 2009 at BIMTECH
- Played key role in organizing Indian Marketing Summit (International Seminar) 2007 and 2008 at BIMTECH.
- Active member of various committees like Brand Building, PR and corporate communications, admissions, Purchase Committee etc.
- Also part of Centre for Corporate Relations at BIMTECH
- Coordinator for Rankings of the Institute with various agencies.
- Students Mentoring conducted for Flagship Programme.

Achievements

- Awarded Distinguished Services Award by BIMTECH in 2012.
- First Division Holder in whole Academic Life.
- Bagged Third Rank in M.A. in University.
- Bagged First Rank in B.B.A. in college and 8th rank in University.
- Credit for being the Founder Member of Agra University Alumni Association and Birla Alumni Associations Network (BAAN), the network of alumni of BITS, Pilani, BIT, Ranchi and BIMTECH, New Delhi.
- Organized a Seminar on “Retailing and Merchandising Industry”
- Initiating Training on CAPSIM, the no. 1 business simulation game in the institute for PGDM & International Business Courses.

Organizational Associations

- On Governing Board of Eqcap Ventures Pvt. Ltd.
- Strategic Advisor, Prajana Solutions.
- Secretary, GSV trust for Education, Culture and Art.

Computer Literacy

Operating Systems: MSDOS, Windows

Applications and Packages: MS-OFFICE (Command in Advance MS-Excel modeling),
SPSS

Personal Details

Father's Name : Dr. S.S. Verma.
Father's Profession : Teaching
Nationality : Indian.
Date of Birth : December 25, 1981.
Marital Status : Married
Languages : English and Hindi.
Present Address : S. P. Jain Institute of Management & Research,
Bhavan's Campus, Munshi Nagar,
Dadabhai Road, Andheri(West),
Mumbai-400058