

Muhammad Mohiuddin, DESA, PhD (Laval University, Quebec, Canada).

Assistant professor of International Business.

IB: 2018, SoBE, Thomson Rivers University,
Kamloops, BC, Canada. V2C 0C8

Field of specialization: International Business and Strategic Management.

Immigration status: Canadian citizen

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- **Education**

- PhD in International Management. (Topic: *Towards Sustainable Offshore Outsourcing: An Empirical Study on Offshore Outsourcing of Canadian Manufacturing Small and Medium Size Firms*) with ‘Excellent grade’ in thesis. Supervisor: Professor Zhan Su.
- Doctoral courses and comprehensive exam completed with GPA 4.06 out of 4.33 [2010].
- Training program on “Online teaching of MBA courses” Feb-March, (2010), organized by Liverpool University (Laureate Education), UK.
- MBA (Master’s in Business Administration), (2008), Université Laval, Québec, Canada.
- DESA (Diplôme d’Étude Supérieure Approfondie) /MPhil in International Economics with thesis (1998-2002), publicly defended in 2002, University of Mohammed V, Rabat, Morocco, with collaboration of Université Catholique de Louvain, Belgium.
- Licence/BSc honors’ in Business Economics, (1994-1998), **First class first** in 1998, University of Mohammed V, Rabat, Morocco.

- **Research experience**

- Research Assistant for Grant Writing (SSHRC) under Professor Zhan Su (2010-2013).
- Research Assistant, Stephen A. Jarislowsky Chair on International Business, (2008-2013), under the supervision of Professor Zhan Su.
- Research Assistant, FCRSS/IRSC Chair on Knowledge Transfer and Innovation (May-August, 2009) under the supervision of Professor Nabil Amara.
- Research Assistant (summer 2012, fall 2012, and winter 2013) under the supervision of Professor Egide Karuranga.

- **Teaching experience**

Visiting Professor

- Teaching “Comparative Management Practices” at Tianjin University of Technology, Tianjin, China. [3 credit course for two section each consist of 70 students].

Assistant professor

IBUS 3520: Global Management (Fall, 2014, two sections).

Sessional Lecturer:

- MNG 6002: International Management, MBA/MSc Course (2009-2013, Total 9 Semesters).
- GIE 3102: Doing Business in Asian Markets, BBA Course (2010, 2011, 2012, Total 3 Semesters).
- MNG 2101: Principles of International Management, BBA Course (2012, 2013, Total 4 Semesters).

Courses Taught One to Four classes:

- GIE 7000: Internationalization of Firms, MSc/PhD Course (2012/2013).
- GIE 6084: Strategy of Multinational Firms, MBA/MSc Course (2008-2013).
- RLI 7013: Seminar on Asia, MSc/PhD Course (2010-2013).
- GIE 6086: International Human Resource Management (IHRM), MBA/MSc Course (2012).
- MNG 2101: Principles of International Management, BBA Course (2008-2011).
- MNG 2100: Fundamentals of International Management, BBA Course (2009-2012).
- XXXX: Doing Business in Canada, Summer Business School (2012).

Teaching Assistant:

- GIE 6084: Strategy of Multinational Firms, MBA/MSc Course (2008-2013).
- GIE 6086: International Human Resource Management (IHRM), MBA/MSc Course (2011).

- **Publications in peer-reviewed journals**

1. Islam, M.A., Hoque, A., Mohiuddin, M., Su, Z. (2014). Analysis of Capital-Labor Productivity for Firm Level Total Productivity Performance of Pharmaceutical Industries in Developing Countries, Academy of Taiwan Business Management Review, 10(3): 20-27. [ABDC ranking: B].
2. Fahinde, C., Abodohoui, A., Mohiuddin, M. & Su, Z. (2015, forthcoming). External Financial Inflows and Domestic Investment in the Economies of WAEMU: Crowding-

- Out versus Crowding-in Effects. *The Journal of Developing Area*, USA. [ABDC ranking: B].
3. Mohiuddin, M. & Su, Z. (2014). Global Value Chains and the Competitiveness of Canadian Manufacturing SMEs. *Academy of Taiwan Business Management Review*, 10 (2), 82-92. [ABDC ranking: B].
 4. Kimiagari, S., Keivanpour, S., & Mohiuddin, M. (forthcoming, 2015). International Strategic Alliances (ISA) and Knowledge Transfer in Up-Stream Oil and Gas Sector: Application of a Fuzzy Delphi Method. *Contemporary Management Research*. [ABDC ranking: B].
 5. Mohiuddin, M., Regniere, M-H, Su, A. & Su, Z. (2014). The Special Economic Zone as a Locomotive for Green Development in China, *Asian Social Science*, 10(18), 109-121. [ABDC: C].
 6. Mohiuddin, M. & Su, Z. (2013). Offshore Outsourcing of Core and Non-Core Activities and Integrated Firm-Level Performance: An Empirical Analysis on Québec Manufacturing SMEs. *Journal of 'M@n@gement'*, 16 (4), 454-478. [CNRS ranking: B].
 7. Mohiuddin, M. & Su, Zhan. (2013). Manufacturing Small and Medium Size Enterprise's Offshore Outsourcing and Competitive Advantage: An Exploratory Study on Canadian Offshoring Manufacturing SMEs, *Journal of Applied Business Research*, 29(4):1111-1130 [CNRS ranking: C].
 8. Kimiagari, S., Keivanpour, S., Mohiuddin, M. & Van Horne, C. (2013). The Cooperation Complexity Rainbow: Challenges of Stakeholder Involvement in Managing Multinational Firms, *International Journal of Business and Management*, 8(22): 50-64. <http://dx.doi.org/10.5539/ijbm.v8n22p50> [ABDC ranking: C].
 9. Legros, M., Karuranga, E., Lebouc, M-F., & Mohiuddin, M. (2013). Ethnic entrepreneurship in OECD countries: A systematic review of the determinants of performance for ethnic companies. *International Business & Economics Research Journal (IBER)*, 12(10): 1199-1216. [ABDC ranking: C].
 10. Jabeur, F., Mohiuddin, M. & Karuranga, E. (2013). Timeline of Initial Perceptions and Adoption of E-Business among the Quebec Forestry Sector SMEs. "Communications of the IIMA" *Journal*, 13 (3), 1-20. [ABDC ranking: B].
 11. Al-Mamun, A., Mohiuddin, M. & S. Mariapun. (2014). Investigating the Effect of Amanah Ikhtiar Malaysia's microcredit program on Employment in Rural Malaysia. *Journal of Southeast Asian Economies*, 31(3): 471-83. [ABDC ranking: B].
 12. Mohiuddin, M., Parveen, R., Rahman, M.I, & Mazumder, M.N.H. (2013). Entrepreneurial Motivation and Social Enterprises: An Empirical Analysis on Founders

- of Social Ventures in Bangladesh. *Transnational Corporations Review*, 5(2):77-92.
<http://dx.doi.org/10.5148/tncr.2013.5206>
13. Gharibvand, S., Mazumder, M.N.H., Mohiuddin, M. & Su, Z. (2013). Relationship between Leadership Style and Employee Job Satisfaction: Evidence in Malaysia Semiconductor Industry. *Transnational Corporations Review*, 5(2): 93-103.
<http://dx.doi.org/10.5148/tncr.2013.5207>
 14. Sultana, M.A., Rashid, M.M., Mohiuddin, M., & Mazumder, M.N.H. (2013). Cross-cultural Management and Organizational Performance: A Content Analysis Perspective. *International Journal of Business and Management*, 8(8):113-146.
<http://dx.doi.org/10.5539/ijbm.v8n8p133> [ABDC ranking: C].
 15. Mohiuddin, M. (2011). Research on Offshore outsourcing: A systematic literature review. *Journal of International Business Research (JIBR)*, 10(1):57-76.
 16. Karuranga, E., Asti, F., Musonera, E. & **Mohiuddin**, M. (2011). The Impact of Foreign Direct Investment on Financial Performance: Results from the M&A Experiences of Canadian Firms from 1999 to 2005. *International Review of Business Research Papers*, 7(4): 25-45. [ABDC ranking: C].
 17. Abidi, O., Su, Z. & **Mohiuddin**, M. (2011). Strategic and Organizational Evolutions of High-Tech SME on Global Market. *Chinese Business Review*, 10(5): 327-339. [Qualis:B].
 18. Mohiuddin, M. & Su, Z. (2010). Firm level Performance of offshore outsourcing strategy of manufacturing enterprises: A Research Agenda. *Competition Forum*, 8(1): 13-27. The American Society for Competitiveness (ASC), USA.
 19. Al-Azad, M.S., **Mohiuddin**, M., & Rashid, M.M. (2010). Knowledge Transfer in Offshore Outsourcing and International Joint Ventures (IJVs): A Critical Literature Review from Cross-Cultural Context. *Global Journal of Strategies and Governance*, 1(1):41-67.
 20. Mohiuddin, M., Su, Z., & Su, A. (2010). Towards Sustainable Offshore Outsourcing: A case study of Quebec manufacturing Firms Outsourcing to China. *The Journal of CENTRUM cathedra*. 3(1):84-95. [Qualis ranking: B].
 21. Mohiuddin, M. (2008). Bangladesh as an Emerging Tiger in Apparel Market: Challenges and Strategies. *Daffodil International University Journal of Business and Economics*, 4(1):245-266. <http://hdl.handle.net/123456789/658>
 22. Mohiuddin, M. (2000). Le micro-crédit dans l'éradication de la pauvreté. *Cahiers Africains d'Administration Publique*, 55(1): 105-119. (The role of Micro-credit in poverty alleviation, *African Public Administration Studies*).

23. Abodohoui, A., Mohiuddin, M. & Su, Z. (2014). E-communication adoption in Benin Public Administration: Challenges and strategies. *International Journal of Business and Management*, 9(1): 43-55. [ABDC ranking: C].

Book chapters

1. Saidi, S., Mohiuddin, M., Chrysostome, E. & Su, Z. (2014). Challenges and marketing strategies of luxury goods in emerging countries: a study of Chinese consumers, In Elie Chrysostome and Rick Molz (2014) “*Building Businesses in Emerging and Developing Countries: Challenges and Opportunities*”, Routledge publication, London/NYC.
2. Mohiuddin, M., Parveen, R., Rahman, M.I. & Su, Z. (2014). Motivational factors influencing social entrepreneurship in Bangladesh, In Elie Chrysostome and Rick Molz (2014) “*Building Businesses in Emerging and Developing Countries: Challenges and Opportunities*”, Routledge publication, London/NYC.
3. Mazumder, M.N.H., Al-Mamun, A., Al-Amin, A.Q., & Mohiuddin, M. (2012). Economic Impact of tourism – A Review of Literatures on Methodologies and Their Uses: 1969-2011. In “*Tourism-Industry and Insights*”, InTech - Open Access Publisher, Croatia.

• Papers in review process

1. Yu, P., Mohiuddin, M. & Mucchielli, J-L. (2014). Do MNCs engage in hierarchical location choice? Evidence from US and European FDI in China, *Journal of Economic Geography*. [Submitted]. [ABDC ranking: A].
2. Vakil, G., Mohiuddin, M. & Su, Z. (2014). HRM Practices and Organizational Performance in High-tech Firms in Emerging Country: A Study on Multimedia super corridor (MSC) Status Companies in Malaysia, *Journal of “Management International”* [FNEGE ranking: B].
3. Rashid, M.M., Al-Azad, M.S., Mohiuddin, M. & Su, Z. (2014). Determinants of South-South Offshore Outsourcing: An Analysis of South Korean and Taiwanese Firms’ Outsourcing to Bangladesh, *Global Networks*. [ABDC ranking: A].
4. Karuranga, E. & Mohiuddin, M. (2014). Attracting Skilled Minority Workers in the Secret Services: A Structural Equations Model. *Journal “Equal Opportunities International”*, <http://www.emeraldinsight.com/info/journals/eoi/eoi.jsp> [Accepted with revision]. [ABDC ranking: B].
5. Mohiuddin, M., Sultana, M.A. & Karuranga, E. (2014). Media Coverage of Financial Crisis and Formation of Societal Perception and Behaviors: A Qualitative Content Analysis

Perspective, Global Economy Journal. <http://www.degruyter.com/view/j/gej> [ABDC ranking: B].

6. Belkhodja, O., Karuranga, E., & Mohiuddin, M. (2014). The Determinants of FDI Location Choice in China: A Discrete-Choice Analysis, *Journal of Comparative Economics*, [Submitted]. [FSA ranking: A].
7. Mohiuddin, M., & Su, Zhan. (2014). Offshore Outsourcing of Manufacturing SMEs and Developing Organizational Dynamic Capabilities: An exploratory Study on Quebec SMEs.
8. Karuranga, E., Frayret, J.M., D'Amours, S., & Mohiuddin, M. (2014). Measurement and Determinants of Supply Chain Collaboration. [Submitted] to the "Supply Chain management: An international Journal".
<http://www.emeraldinsight.com/info/journals/scm/scm.jsp>
9. Tan Li Huay, Md Tareq Bin Hossain, Muhammad Mohiuddin & Zhan Su, (*in progress*) Customers' Satisfaction towards E-commerce: A study on Emerging Country

- **Conference proceedings**

1. Mazumder, N.H.M., Su, S., Mohiuddin, M., & Al-Mamun, A. (2015). Beyond Making Of Micro Credit: An Empirical Study on Microenterprise Income in Urban Malaysia, International Conference on Global Issues in Multidisciplinary Academic Research (GIMAR), January 05-06, 2015. Dubai, UAE.
2. Tarek Bin Hossain, M., Mazumder, MNH, & Mohiuddin, M., Karuranga, K. (2014). Theoretical Framework of Corporate Social Responsibility in emerging countries: Convergence or Divergence? AIB-SSA Conference, 2014, Nairobi, Kenya.
3. Mohiuddin, M. & Su, Z. (2014). Developing Dynamic Capabilities and Offshore Outsourcing of Canadian Manufacturing SMEs, presented to the SMS conference, 2014, Madrid, Spain.
4. Mohiuddin, M., Rashid, M.M., Abodohoui, A. and Su, Z. (2014). Cross-Cultural Management in HTBG SMEs: Challenges and Strategies, AIB-NE Special Conference, May, 2014, China.
5. Mohiuddin, M. & Su, Z. (2014). Offshore Outsourcing of Manufacturing SMEs and Developing Dynamic Capabilities: An Exploratory Study on Quebec SMEs, presented to the AIB conference, 2014, Vancouver, BC, Canada.
6. Rashid, M.M., Al-Azad, M.S., Mohiuddin. & Su, Z. (2014). Offshore outsourcing from emerging to least developing countries (LDCs): Decision factors of East- Asian

manufacturing firms' relocation to Bangladesh, proceedings of the ASAC conference, 2014, Muskoka, ON, Canada. [*ASAC Best paper Award, 2014*].

7. Mohiuddin, M. & Su, Zhan. (2014). Global Value Chain and Competitiveness of Canadian Manufacturing SMEs: A Post Crisis Analysis. Proceedings of the ASAC conference, 2014. Muskoka, ON.
8. Rashid, M.M., Mohiuddin, M., Ahmed, S. & Lebouc, M-F. (2014). Governance and Business Ethics in Developing Countries. Presented and published in the proceedings of AIB-NE 2014, May 21-14, Beijing, China.
9. Lebouc, M-F. & Mohiuddin, M. (2014). Making International Business Students Aware of their Beliefs Regarding Poverty, Presented and published in the proceedings of AIB-NE 2014, May 21-14, Beijing, China.
10. Mayuto, R., Barrane, F.Z., Karuranga, E. & Mohiuddin, M. (2013). Entrepreneurial Motivation of Foreign Born Canadians: Opportunity or Necessity? Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
11. Marian Matei, Muhammad Mohiuddin, Alexis Abodohoui, Zhan Su (2013). Knowledge Value Chain Analysis and Implementation of Sharing Strategy in an Academic Organization: A Case Study of the Faculty of Continuing Education (FCE). Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
12. Muhammad Mohiuddin, Radjabu Mayuto, Marie-France Lebouc, Gahima Egide Karuranga (2013). Performance Factors of Immigrant Entrepreneurial Ventures in OECD Countries: Some Propositions for Future Research. Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
13. Abidi, O., Mohiuddin, M., Su, Z. & Michel, L. (2013). Inter-Play of Exploitative and Explorative Knowledge Capital Seeking Internationalization of High-Tech Born Global (HTBG) and Organizational Capability-Building. Presented and published in the proceedings at the ASAC 2013 conference in Calgary, Alberta, Canada.
14. Yusuf, M., Mazumder, M.N.H., Su, Z., & Mohiuddin, M. (2012). Investigating the Relationship among Corruption, Poverty and Economic Growth–Nigerian Perspective. 3rd Business and Entrepreneurship Conference 2012, May, 17- 19, Quebec, Canada.
15. Mohiuddin, M. & Su, Z. (2012). Asian Participation into Global Value Chain and Global Division of Labor: Can Africa Inspire from Asian Experiences. 3rd Business and Entrepreneurship Conference 2012, May, 17- 19, Quebec, Canada.
16. Mohiuddin, M. & Su, Z. (2011). Framework of research on Offshore Outsourcing as a Growth Strategy: An Analysis from Resource Based View (RBV) Perspectives. 5th Asian Business Research Conference in Dhaka, organized by World Business Institute, Australia.

17. Mazumder, M.N.H., Ahmed, E.M., Al-Amin, A.Q., & Mohiuddin, M. (2011). Estimating Total Economic Impact of Tourism to Malaysian Economy: An Input-Output Analysis. The International Business Information Management Conference (16th IBIMA) on 29-30 June 2011 in Kuala Lumpur, Malaysia, presented and published in the conference proceedings (ISBN: 978-0-9821489-5-2). <http://www.ibima.org/MY2011/program.html>
18. Mohiuddin, M. & Su, Z. (2011). Reaping Advantages from Offshore Outsourcing: An Empirical Study on Perspective of Manufacturing Offshoring Firms. Paper was presented and published in the proceedings of the annual AIB-SEAR conference, December, 1-3, 2011, Taipei, Taiwan.
19. Abidi, O., Su, Z., & Mohiuddin, M. (2011). Motivation for Growth among High-Tech Born Global Firms: Fathoming the Key Role of Innovativeness using OLI Perspectives” Paper was presented and published in the proceedings of the annual AIB-SEAR conference, December, 1-3, 2011, Taipei, Taiwan.
20. Mohiuddin, M. & Su, Z. (2010). Assessing theoretical paradigms of offshore outsourcing: A literary review of theories explaining offshore outsourcing research. Paper presented and published in the proceedings of the 4th Asian Business Research Conference, 2010, December 23-24, Dhaka, Bangladesh.
21. Rashid, M.M., Hassan, T., Mohiuddin, M., & Karuranga, É. (2010). Outsourcing decision making process of the SME manufacturing enterprises in a developing country: Case Study of manufacturing firms in Bangladesh. Paper presented to the AIB-MENA (Academy of International Management - Middle-East & North Africa) conference, 2010, December, 10-12, Dubai, UAE.
22. Mohiuddin, M. & Su, Z. (2010). Core Competency, Outsourcing and Performance: An Empirical Analysis of Quebec Manufacturing Firms. Paper presented to the AIB-MENA (Academy of International Management - Middle-East & North Africa) conference, 2010, December, 10-12, Dubai, UAE.
23. Chokesuwattanaskul, P., **Mohiuddin, M.** & Su, Z. (2010). Cultural Dimension of the Flipping Coins Effect: The Promising Moderating Effect on Competition Policy and Strategic Choice of Firms. Paper was presented and published in the proceedings of the XXth “Colloque fédérateur du CEDIMES” 2010, November, 8-10, Université Laval, Quebec, Canada.
24. Al-Ganideh, S-F, **Mohiuddin, M.** & Su, Z. (2010). Ethnic Group Perspective and Consumer Ethnocentrism in the Arab World: An Empirical Study on Consumers in Jordan. Paper was presented and published in the proceedings of the XXth “Colloque fédérateur du CEDIMES”, 2010, November, 8-10, Université Laval, Québec, Canada.
25. Mbibi, SMA, Barhoumi, T. & **Mohiuddin, M.** (2010). Le secteur de l’export de la Tunisie face aux défis de la globalisation (Tunisian Export sector in an era of Globalisation). Paper was presented and published in the proceedings of the XXth

“Colloque fédérateur du CEDIMES”, 2010, November, 8-10, Université Laval, Québec, Canada.

26. Mohiuddin, M. & Su, Z. (2010). Offshore-outsourcing: A win-win or zero-sum game? Paper was presented and published in the proceedings of the annual AIB-NE conference, 2010, September 30-October 3, Hamden, CT, USA.
27. Abidi, O., Su, Z. & **Mohiuddin**, M. (2010). Strategic and Organizational Evolutions of High-Tech SME on Global Market. Paper was presented and published in the proceedings of the annual AIB-NE conference, 2010, September, 30-3 October, Hamden, CT, USA.
28. Abidi, O., Su, Z. & **Mohiuddin**, M. (2010). La spécificité des PME apprenantes dans le cadre de globalisation de la création du savoir (Distinctive specificity of learning SMEs in the framework of globalisation of knowledge creation). Paper was presented and published in the proceedings of the 6th World Congress of Administration, 2010, September, 13- 15, Quebec City, Canada.
29. Su, Z., **Mohiuddin**, M. & Su, A. (2009). Towards A sustainable offshore outsourcing: Experiences from some Canadian companies. Published in the proceedings of “Global Management Conference, 2009”, April, 22-26, Rio-de-Janerio, Brazil.

- **Peer reviewed presentations**

1. **Mohiuddin**, M. (2013). Panel discussant on Micro-credit and Social Business approach in Africa, Panel on “Capitalisme et développement socio-économique des pays africains” sponsored by CEDIMES, USA, State Capitalism in the New Global Political Economy Conference 2013, Quebec city, Quebec, Canada.
2. Mazumder, M.N.H., **Mohiuddin**, M., Al-Amin, A.Q., & Murad, M.W. (2011). Measuring the Total Output and Income Impact of Inbound Tourism to Malaysian Economy, paper was presented to the ASAC conference 2011, Montreal, Canada.
3. Mohiuddin, M., Karuranga, E., & Su, Z. (2011). Factors of Outsourcing for Small and Medium Size Manufacturing Enterprises in a Developing Country. Paper presented at the Strategic Management Society (SMS) Special Conference, March, 10-13, Rio-de-Janeiro, Brazil.
4. Mohiuddin, M. & Su, Z. (2010). Firm level Performance of offshore outsourcing strategy of manufacturing enterprises: A Research Agenda. Paper was presented to the annual ASC's (American Society for Competitiveness) conference, October 28-30, Washington, D.C. USA.
5. El Mellouli, N., Su, Z., & **Mohiuddin**, M. (2010). La gestion de la diversité culturelle et l'avantage compétitif (Cultural diversity management and competitive advantage), paper presented to the ASAC 2010 conference, Regina, SK, Canada.

6. Mohiuddin, M. & Su, A. (2009). Reaping advantages from opportunities of offshore outsourcing to China: Strategic and operational considerations. ASAC (Association de la Science Administrative du Canada) conference, June, 5-9, Niagara Falls, Ontario, Canada.
7. Mohiuddin, M. (2008). « La Responsabilité Sociale de l'Entreprise et les Multinationals dans les pays Émergents (Social Corporate Responsibilities and Multinationals in the emerging countries)» Paper presented to the conference on « Responsabilité Sociale des entreprises : nouveaux enjeux, nouveaux comportements », organized by the ESC (École Supérieur de Commerce), Tunisia.

- **Presentations and Collaborations**

1. Mohiuddin, M. (2012). Offshore-outsourcing capability development of offshoring organization: Case for Canadian Companies, presentation at the conference of CIRRELT, 2012, Quebec, Canada.
2. Mohiuddin, M. (April, 2011). Presentation of Research projects of Stephen A. Jarislowsky Chair on International Management' at the 'Forum Force-LAVAL, 2011', congress of the external donors for research at Laval University, Quebec city, Canada.
3. Mohiuddin, M. (2009). Towards a sustainable offshore outsourcing: A research Agenda, presented at the conference in International business, organized by Stephen A. Jarislowsky Chair in International Business, Laval University, Quebec, Canada, November 4, 2009.
4. Mohiuddin, M. (2009). Offshore Outsourcing: Case for Canadian Companies, presentation in the conference of CIRRELT, May 19-20, Montréal, Canada.
5. Su, Z. & Mohiuddin, M. (2008). Collaboration with Quebec government funded research project on "Linguistic and inter-cultural determinants for internationalization of Quebec firms".
6. **DESA (Diplôme d'Étude Supérieur Approfondie)/MPhil dissertation (2002):** "On-line Banking & It's Perspective in International Context" under the supervision of professor Omar Idali, UFR (Research unit): International Economics, Université Mohammed V, Morocco with collaboration of Université Catholique (UCL), Belgium.
7. **BSc honors dissertation (1998) on :** « Micro-credit & Grameen Bank¹ Experience in Bangladesh », (1998), under the supervision of Professor Said Dhkissi, head of the department of Economics, Université Mohammed V, Rabat, Morocco.

- **Service to academic community**

¹ Grameen Bank and its founder Professor Muhammad Yunus won the Nobel Peace prize in 2006.

- Co-Managing Editor, Transnational Corporations Review. <http://tnc-online.net/cp/html/?51.html>
- Nomination for ‘Academic Reviewer/ Coordinator’, Track: Technology and Innovation Management (TIM), **ASAC conference, 2015**.
- Editorial Board Member, International Journal of Business and Management, <http://ccsenet.org/journal/index.php/ijbm/about/editorialTeam>
- Director, Content Development, the Canadian Strategist Business Magazine (CBSA).
- Deputy (Guest) Editor, Transnational Corporations Review (TNCR), “Asian Emerging Economies: Characteristics and Specificities” Special Issue, [Vol.5, Issue 2], June, 2013. <http://tnc-online.net/page/2013NO2/index.php>
- Session Chair, Panel on “Social Business and Social entrepreneurship in post-classic capitalism era”, International Conference on “State Capitalism in the New Global Political Economy” November 21-24, 2013, Laval university, Quebec, Canada.
- Session Chair on “Internationalization of Emerging Market firms”, 3rd Annual Conference on Africa: Business and Entrepreneurship in Africa. 17-19 May, Laval University, Quebec, Canada.
- Session Chair on “CSR & E-business”, AIB-MENA (Academy of International Business-Middle-East& North Africa) Conference, December, 10 -12, 2010, Dubai, UAE.
- Member, Organizing Committee, International Conference on “State Capitalism in the New Global Political Economy” November 21-24, 2013, Laval university, Quebec, Canada.
- Member, organizing committee, CEDIMES International Conference, November, 8 -11, 2010, Quebec City, Canada.
- Member, (PhD Researcher), CIRRELT (Centre Inter-universitaire de Recherche sur les Réseaux d’Entreprises, Logistiques et Transports), Quebec, Canada. www.cirrelt.ca
- Member, Academy of International Business (AIB),
- Member, Strategic Management Society (SMS).
- Member, Academy of Management (AOM)
- Member, ASAC (Administrative Sciences Association of Canada).
- Member, Instituts CEDIMES, France.
- Associate Member, Stephen A. Jarislowsky Chair on International Business and CIRRELT.

- Reviewer, Journal of “Transnational Corporations Review (TNCR)”, Ottawa, Canada.
<http://www.tnc-online.net/page/panel/index.php>
 - Reviewer, CEDIMES conference, 2010, papers in International Business.
 - Reviewer, American Society for Competitiveness conference, 2012 & Journal of “Competition Forum”, ASC, USA.
 - Reviewer, “Global Journal of Strategies and Governance”, ISSN 1923-6042, Canada.
 - Reviewer, Academy of Management (AOM), 2013.
 - Reviewer, ASAC (Administrative Sciences Association of Canada) conference 2010, 2011 & 2012, 2013, and 2014, Strategy division.
 - Reviewer, AIB (Academy of International Business) conference 2011, 2012, 2013 and 2014. Tracks: Doing Business in Emerging countries, Innovation and Knowledge Management and IB Theory, FDI, and Entry Mode Tracks.
 - **Reviewer:** International Conference of Corporate Strategies and Governance (**ICCSG**), Canberra, Australia, April 28 - 29, 2011, <http://iccsrg.review-gjsg.com>
- **Leadership experiences**
 - Elected ‘**President**’ of the doctoral student association (AÉDAUL), FSA, Laval University, Quebec, Canada for the 2011-2012/ 2012-2013 academic year.
 - Organization of AEDAUL ‘International Colloquium’ 2012 on ‘Multi-disciplinary Research in Business Administration’, November 30, 2012. (www.aedaul.ca).
 - **Professional experiences**
 - External Consultant (2010-2012), ExpertsMENA Inc., Montreal, Canada, dealing with market strategy for Quebec firms in the Middle-East and North-Africa (MENA) regions.
 - Data Management (2005-2006), Symcor Inc., Montreal. Canada.
 - Assistant Manager (Outsourcing) (2001-2005), Charif Holding Ltd. (UK, Morocco & Belgium).

- **Invited guest speaker**

- Invited guest speaker for the “Laval University team (35 student members)” for simulation at the United Nations head quarter, New York, USA, March, 2012.
- Invited guest speaker for visiting MBA student from South America and Europe, Topic: Doing Business in the NAFTA area, October 18, 2012.
- Invited Guest speaker for visiting MBA student from South America, Topic: Doing Offshore outsourcing in the Americas, November, 2010.
- Invited guest speaker on the topic ‘Doing Business in North American Framework’ for visiting executive MBA students from Brazil and Peru on 15th October, 2010, Faculty of Administrative Sciences, Laval University, Quebec, Canada.
- Invited guest speaker on the topic “Doing offshore outsourcing in Latin America” on 18th Sept, 2009, for visiting south American executive MBA students to the Faculty of Administrative Science, Laval University, Quebec, Canada.

- **Scholarships and Awards**

- DAAD fellowship (2014) at Leibniz Institute of Social Science, Germany. Amount \$4000.
- Star Student-Researcher (Étudiants-chercheurs étoiles) Award (April, 2014). Fonds de recherche du Québec – Société et culture (Quebec Research Fund for Society and Culture). [1000\$ + Award certificate from the Ministry of Higher Education, Quebec].
- ASAC Best Paper Award, ASAC conference 2014 (International Business Division).
- Honorable Mention Paper Award, AIB-NE conference, 2013, Connecticut, USA.
- AGBA Best Paper Award, AGBA conference 2013, June, 15-17, Bangkok, Thailand.
- “Nomination” for the ‘Charlemagne’ Award for Teaching Excellence, 2012.
- ASAC Best Paper Award, ASAC conference 2012 (Technology and Innovation Management Division).
- Dean’s Excellent Award 2011 & 2012, Faculty of Administrative Sciences, Laval University, Quebec, Canada. [10000+10000=20000\$].
- SSHRC (Social Science and Humanities Research Council) Excellent grant (2011-2013). (www.sshrc.gc.ca). [40000\$].

- FQRSC (Fonds Québécois de Recherche en Société et Culture) Excellent Grant (2011-2014). (www.fqrsc.gouv.qc.ca). [60000\$].
- Grants (2009-2010) for PhD students from the Faculty of Administrative Science, Laval University, Quebec, Canada. [9000\$].
- Excellent Award of CIRRELT for doctoral students (2009-2010 and 2010-2011), CIRRELT (Centre inter-universitaire de recherche sur les réseaux des entreprises, Logistiques et Transports), Québec, Canada. [4500x2=9000\$].
- Publication Award (2010): 2500 \$ for the article, “Towards Sustainable Offshore Outsourcing: A case study of Quebec manufacturing Firms Outsourcing to China” from the “Journal of Centrum Cathedra”.
- Publication grant (2013): 1500 \$ for the article, “Manufacturing Small and Medium Size Enterprise’s Offshore Outsourcing and Competitive Advantage: An Exploratory Study on Canadian Offshoring Manufacturing SMEs” from the Faculty of Administrative Sciences, Laval university, Quebec, Canada.
- ‘Explore’ (Quebec) Scholarship 2010. Ministry of Education Quebec, Govt. of Quebec, Canada. [2000\$].
- Excellent Award for excellent results (2009, 2014) in doctoral courses, Stephen A. Jarislowsky Chair on International Business, FSA, Université Laval. [9000\$].
- Excellent Award from the University of Mohammed V, Rabat-Souissi, Morocco, for being **First class first** in BSc Honors’ in Business Economics, 1998.
- Merit Scholarship from the Govt. of Morocco (1993-2000). [25000\$].
- Merit Scholarship from the ISESCO (1993-2000), an organ of the OIC. [30000\$].
- Travel grant from the ISESCO 1994. [1200\$].
- Travel grant, 1993, Sweden-Bangladesh Trust, ERD, Govt. of Bangladesh. [1200\$].
- Gold Medal (1992) from Science group in Higher Secondary School level exam.
- **Computer Knowledge**
- Working Knowledge on STATA, SPSS, Nvivo & Structural Equation Modeling with EQS.

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