

# CURRICULAM-VITAE

## **Ashish Kumar**

### **WORK EXPERIENCE**

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**TOTAL WORK EXPERIENCE:** More than 17 Years of consultancy, research, training, institution building, and teaching experience

#### **~12 YEARS OF ACADEMIC INSTITUTION EXPERIENCE:**

**Nov 2014 - Till date**                      **Acting Director, Corporate Resource Center, Amity University and Deputy Director, Amity Business School, Amity University Rajasthan, Jaipur**

**Key responsibility area:** Academic as well as general administration and industry-academia interaction

Along with the roles and responsibilities of Dy. Director (ABS), as Acting Director, CRC, I am also managing the industry-academia interaction to ensure ongoing training programs and employment opportunities.

**Nov 2011 - Nov 2014**                      **Deputy Director and Associate Professor, Amity Business School, Amity University Rajasthan, Jaipur**

**Key responsibility area:** Academic as well as general administration and brand building

As Dy. Director, I am supporting the Director, Amity Business School (ABS), in managing the day-to-day functioning of the business school along with teaching and research in finance and strategy domains.

At University Level

- Member, Board of Management, Amity University Rajasthan (AUR)
- Member, Academic Council, AUR
- Coordinator, Campus Life, AUR
- Member, Board of Studies, ABS, AUR

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**July 1997 - June 2006**                      9 Years of experience in teaching, research, and consultancy at various leading management schools

- 6 Years at Amity Business School, Noida from June 2000 - June 2006 as Assistant Professor
- 2 Years at BLS Institute of Management, Ghaziabad from August 1998 - June 2000 as Lecturer
- 1 Year at Institute of Business Management & Fashion Technology, Bulandshahr from July 1997 - August 1998 as Lecturer

#### **Administration Roles:**

- Management Representative for ISO Certification at Noida Campus for Amity Group
- Member, Coordination Committee for Cultural Events, Amity Business School
- Program Leader, 2YFT Post Graduate Diploma in Management, Amity Business School

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#### **~5.5 YEARS OF CORPORATE EXPERIENCE**

**June 2011 - Oct 2011**                      **Associate Vice President - Consulting at Franchise India Holdings Limited, Delhi**

As AVP - Consulting, I was heading the consulting division and managing strategy, financial and operational consulting engagements to help companies / brands to define India entry or growth strategy to set-up base and / or expand their presence, and prepare a strategic implementation plan.

**July 2009 - May 2011**                      **Assistant Vice President at IFCI Venture Capital Fund Limited, Delhi**

As AVP - Advisory Services, I was heading the advisory services vertical structured to provide strategic consulting services like Defining long term strategy, Market and demand analysis, Commercial and financial feasibility and viability analysis, and Corporate valuation.

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Aug 2007 – July 2009

**Research Manager – Professional Services Group at Pipal Research & Analytics Information Services India Pvt Ltd, Noida**

At Pipal Research, I co-headed the Professional Services group. The group was managing deliverables in the field of strategic analysis, defining growth strategies, due diligence, risk analysis, competitor profiling and industry/ market landscaping for global professional services firms.

July 2006 – July 2007

**Senior Consultant at Universal Consulting India Private Limited, Mumbai**

At Universal Consulting, I was responsible for client engagements in the field of strategic analysis, feasibility studies and business model for growth strategies and market/ country entry across industries.

## **PUBLICATIONS/PRESENTATIONS**

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### **International**

- Srivastava V. & **A. Kumar** (2010) Financing infrastructure projects in India: from corporate finance to project finance, *International Research Journal of Finance and Economics*, Issue 55, pp 7-21

### **Indian**

- Bagra G. & **A. Kumar** (2015) Effect of IPO on Jewellery Industry with special reference to Rajasthan, National Conference SIMCON-2015 “Emerging Trends of Business in Rajasthan: A Contemporary Outlook”, organized by Subodh Institute of Management & Career Studies, Jaipur on March 20, 2015
- **Kumar A.** (2014), Impact of Global Crisis and Economic Uncertainty on Indian Firms, 25th National Convention on "Growth in Times of Uncertainty" organized by Ghaziabad Management Association, Feb 22, pp 66-70
- **Kumar A.** & B. Shah (2006) Capital budgeting practices in Indian chemicals companies: a survey, *Manthan*, Journal of Institute of Management Studies, Noida, Vol. 1, No. 2, pp 65-84
- **Kumar A.** & M. Gupta (2006) Infrastructure financing: the road ahead, *Synergy*, Journal of Institute of Technology & Science, Ghaziabad, Vol. 4, No.2, pp 54-80
- Singh, V., S. Khanka & **A. Kumar** (2005) Improving plant-level performance in job-shop environment through knowledge management, *Conference Proceedings*, 14<sup>th</sup> International ISME conference, Dec 12-14, Delhi College Engineering, Delhi

### **Cases**

- **Kumar A.** & V. Singh (2014) Carnation Auto – Is Franchising Right Model For Growth?, *Accepted for Publication in Case Book to be published by ET Cases in association with IIM Raipur*
- **Kumar A.** & V. Singh, (2005) Revival of the white elephant, *Cases in Management*, Allied Publishers Pvt. Ltd., New Delhi, pp 79-93
- Singh, R. & **A. Kumar**, (2005) Risk management at Vemagiri power generation limited (VPGI) power project, *Case Studies in Business Management*, Amity University Press, New Delhi, pp 90-107

## **EDUCATIONAL QUALIFICATIONS**

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### **PROFESSIONAL QUALIFICATIONS**

2013- Pursuing PhD (**Business Administration**) from Aligarh Muslim University

2013-14 Advance Diploma in Management from All India Management Association

1995-97 **PGDBM (Equiv. to MBA)** from IMS, Ghaziabad (63% marks – specialization **Finance and Marketing**)

### **ACADEMIC QUALIFICATIONS**

1999 **M Com** from C.C.S. University with 63% marks

1994 B Sc from C.C.S University with 67% marks

## **PERSONAL PROFILE**

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**E-mail Address** [kumar.ks.ashish@gmail.com](mailto:kumar.ks.ashish@gmail.com)

**Date of Birth** November 06, 1974

**Marital Status** Married; Wife: Ms. Ruchi Singh, M.Sc. (Maths), B.Ed.

Certified the above information to be true

(ASHISH KUMAR)